



## COOKOUT FOR KIDNEYS FUNDRAISING TOOLKIT

***You can do anything to raise money for AKF, and there is nothing kidney disease can do about it!***

Add meaning to your summer cookout by dedicating it to kidney patients. There are many ways to turn your social gathering into a charitable event while keeping it fun for everyone.

### **ADMISSION FEE**

This one is pretty simple...charge \$5, \$10, or more at the door for attendees. Make sure to provide an array of food and beverages and charge a fair price for what people will get. You can also include others, having people bring items like a potluck in order to keep your costs down. Take your event to the next level by providing live music, fun games, or even door prizes and raffle items. Always make sure to keep a donation jar out for people who may want to give a bit more.

### **ITEM SALE**

Similar to the admission fee method, the "Item Sale" allows you to sell individual items vs. charging a flat fee. People can attend for free and pay \$1 for a soda, or \$3 for a cheeseburger. You set the prices and guests can enjoy as much or as little as they want.

### **THE COMPETITION**

This can inject some serious fun into your cookout, and make sure everyone is involved. Make your cookout a "cook-off" and invite people to all cook a menu item or dessert item. Who has the best chili? The best gourmet burger? Charge a tasting fee for party-goers and have them vote for their favorite?

### **THE AUCTION**

Have friends over for a cookout, and ask them each to bring a homemade dessert. Once everyone has had their meal, hold an auction for all the wonderful desserts. Can your mother's famous strawberry cheesecake be the top item?

# Your Cookout for Kidneys Checklist

- Food** – Make your favorite foods. Burgers and dogs. Corn and baked beans. It's up to you!
- Drinks** – Have an array of drinks for both adults and kids.
- Seats** – Because it's hard to eat standing up.
- Music** – Turn on the radio or get a DJ/band to perform live!
- Games** – Cornhole and horseshoe are great, or put up a net and play volleyball or badminton.
- Crafts** – Provide an area where kids can make hand turkeys, bracelets or paint.
- Shade** – Every good cookout has a place to get away from the summer sun.
- Karaoke** – Take your cookout to the next level with some karaoke fun!
- Donation Jar** – Make sure to have a jar on hand so people can give additional donations.
- Raffle** – Do a 50/50 raffle, or get some items donated from local stores/restaurants.
- Entertainment** – Magicians, face-painters and balloon animal artists are always fun.
- Screen** – Show a movie, or make sure the ball game is on.
- Information** – Display kidney disease info to help raise awareness. Ask your AKF staff for ideas.

**Questions?** Email [KIDNEYNATION@kidneyfund.org](mailto:KIDNEYNATION@kidneyfund.org) for more details or call (855) 544-2210