

**ONE COMMUNITY. SAVING LIVES.**



## SPONSORSHIP OPPORTUNITIES

# KIDNEYNATION NetWalk

Thursday, June 22, 2017

8:30 a.m. - Check-in and networking

10 a.m. - Walk begins

Greenway Plaza Office Park, 155 Pinelawn Road, Melville, NY

# ABOUT THE AMERICAN KIDNEY FUND

The American Kidney Fund (AKF) is the leading nonprofit working on behalf of 31 million Americans with kidney disease. Since 1971, we've been helping people fight kidney disease and live healthier lives. Our vision is that one day there will be a world without kidney disease, but until that day comes, every kidney patient should have access to health care and every person at risk should be empowered to prevent it.

Our New York office is located at 145 Pinelawn Road, Suite 320N, Melville New York 11747. You can contact the Director of the New York office, Arlene Dayboch at 516-513-5247 or adayboch@kidneyfund.org.

## TOGETHER WE ARE...

- Helping 1 out of every 5 U.S. dialysis patients with need-based financial assistance
- Providing local free kidney disease screenings to over 10,000 nationwide
- Issuing AKF grants to more than 93,000 patients in all 50 states last year
- Raising public awareness about kidney disease through our outreach and award winning website
- Educating more than 12,000 health care professionals on

topics relevant to the field

- Advocating in local, state and federal levels, with a network of 6,000 people strong from all 50 states, to ensure that policymakers hear from kidney patients on key issues

## WHAT IS THE KIDNEY NATION NETWALK

The KIDNEY NATION NetWalk is a great opportunity to network and walk with local Long Island businesses and community members in Greenway Plaza Office Park in Melville, New York. This is the second year for the NetWalk and serves to raise awareness and help fund the fight against kidney disease.

## YOUR DONATION AT WORK

We spend 97 cents of every donated dollar on programs that directly serve patients. We provide these critically needed services while maintaining a 4-star rating from Charity Navigator, the nation's leading charity watchdog agency. For our excellent fiscal management, we are proud to be on Charity Navigator's list of top 10 charities in the United States, out of 8,000 reviewed.

## WHY SHOULD MY COMPANY BECOME A SPONSOR



**IMPACT** — serve more patients than any kidney health nonprofit in the country



**PUBLIC RELATIONS** — you care about the health and welfare of your community



**COST SAVINGS** — prevention keeps employees healthier, happier and more productive



**INCREASE BRAND AWARENESS** — through media and communications programs

# 2017 SPONSORSHIP OPPORTUNITIES

## TWOFRER NETWALK SPONSOR - \$400

- Presence at BOTH the kickoff event and NetWalk
  - Will include a table for promotional display/giveaways
  - Opportunity to introduce your business and your pledge to the American Kidney Fund
    - Presentation not to exceed three (3) minutes
- Listed on event materials
- Opportunity to provide co-branded giveaway bags
- Company logo on NetWalk t-shirts (t-shirts given to walkers who raise \$50 or more)
  - T-shirts are generously donated by Two Brothers Printing Company ([www.TwoBrothersPrinting.com](http://www.TwoBrothersPrinting.com)).
- Sponsorship income will count toward your team fundraising goal

## WALK DAY SPONSOR - \$300

- Presence at NetWalk
  - Will include a table for promotional display/giveaways
  - Opportunity to introduce your business and your pledge to the American Kidney Fund
    - Presentation not to exceed three (3) minutes
- Sign with your logo displayed on NetWalk route
- Sponsorship income will count toward your team fundraising goal

## KICKOFF SPONSOR - \$250

- Presence at kickoff on March 30 at 5 p.m. at Happy Times Cafe
  - Will include a table for promotional display/giveaways
  - Opportunity to introduce your business and your pledge to the American Kidney Fund
    - Presentation not to exceed three (3) minutes
- Sponsorship income will count toward your team fundraising goal

## EVENT SIGN SPONSOR - \$100

- Sign with your logo displayed on NetWalk route
- Sponsorship income will count toward your team fundraising goal

*Note: Logos and payment must be received by June 8.*

# 2017 KIDNEY**NATION** NETWALK - SPONSORSHIP FORM

I would like to support the KIDNEY**NATION** NetWalk at the following level:

- Twofer NetWalk Sponsor     Walk Day Sponsor     Kickoff Sponsor     Event Sign Sponsor

## SPONSOR INFORMATION (Please type or print clearly)

Company: \_\_\_\_\_  
(As it should appear in printed materials)

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email Address: \_\_\_\_\_

Exhibitor Description: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Please indicate your space and equipment requirements and any other needs:

\_\_\_\_\_

\_\_\_\_\_

## PAYMENT INFORMATION

Enclosed is my check  
for \$ \_\_\_\_\_  
(Please make checks payable to American Kidney Fund  
and write "KIDNEY**NATION** Walk" in memo line)

Credit Card. Charge my:  
 Master Card  
 Visa  
 American Express

This is a:

Corporate Credit Card  
 Personal Credit Card

Amount to be charged:

\$ \_\_\_\_\_

Billing Address

\_\_\_\_\_

\_\_\_\_\_

Card Number

\_\_\_\_\_

Expiration Date

\_\_\_\_\_

Printed Name on Card

\_\_\_\_\_

Signature

\_\_\_\_\_

## RETURN TO:



Attn: KIDNEY**NATION**, NetWalk

145 Pinelawn Road | Suite 320N

Melville, NY 11747

EIN# 23-7124261

## PLEASE NOTE:

Contributions by check must be accompanied by this form (one check per form).

Please contact Michael DeGeorges with questions or for more information at (516) 513-5244 or [mdegeorges@kidneyfund.org](mailto:mdegeorges@kidneyfund.org).

To fax this form, please contact Michael at (516) 513-5244 and then fax to (631)751-8448.